









WELCOME FROM THE GENERAL CHAIRS

The International Conference on Image Processing (ICIP), sponsored by the IEEE Signal Processing Society, is the premier forum for the presentation of technological advances and research results in the fields of theoretical, experimental, and applied image and video processing. ICIP 2015, the twenty second in the series that has been held annually since 1994, brings together leading engineers and scientists in image and video processing from around the world. Research frontiers in fields ranging from traditional image processing applications to evolving multimedia and video technologies are regularly advanced by results first reported in ICIP technical sessions.

ICIP 2015 will be held on September 27-30, in Québec City, Canada. Travel & Leisure Magazine ranked Québec City as the top destination in Canada and the eighth best in North America in 2013. Also In 2013, Condé Nast Traveler readers listed Québec City as a Top-10 favorite destination in the world, and No.1 in Canada! It also ranks Québec City as one of the three best destinations in terms of value for money.

ICIP typically attracts 1,000 – 1,500 attendees from around the globe. ICIP 2015 will give you a unique chance to meet and address representatives from a wide range of companies and academic and research institutions. Therefore, we are confident that your participation in this event will bring your organization considerable commercial rewards.

Your involvement and contribution, in the form of Partnership, Exhibition or Advertisement, would be greatly appreciated and can be tailored according to your specific needs and possibilities. We are sure you will seriously consider this heart-felt invitation, and we will be happy to welcome your organization as a supporter for the conference.

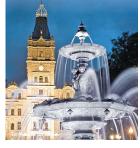
We are looking forward to welcoming you to Québec City!

Jean-Luc DUGELAY, Eurecom André MORIN, Optelis General Co-Chairs

Khaled EL-MALEH, Qualcomm Branislav KISACANIN, Interphase Exhibit/Industry Co-Chairs

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Previous Locations & Attendance								
2005	Genoa, Italy	1102						
2006	Atlanta, GA, USA	983						
2007	San Antonio, TX, USA	1052						
2008	San Diego, CA, USA	1012						
2009	Cairo, Egypt	1194						
2010	Hong Kong	1438						
2011	Brussels, Belgium	1208						
2012	Orlando, FL, USA	991						
2013	Melbourne, Australia	1007						
2014	Paris, France	1701						

















BENEFITS

For Attendees

- Top-rated, peer-reviewed technical paper sessions;
- Special and invited paper sessions of topical interest;
- Short Course & Workshops for additional educational opportunities;
- · Exhibitors showcasing their latest products and services;
- A unique chance to meet Lena Söderberg –the figure behind the legendary "Lenna" image– who will preside to the Banquet/Awards ceremony;
- Social and cultural side events;
- Right at the heart of the historical quarters of Quebec City, birthplace of French North America and the only walled city north of Mexico.

For Exhibitors

- Stand out from the competition and benefit from this unique opportunity to meet face to face with image processing specialists from around the world:
- Meet with prospect employees;
- A single place to keep abreast of new trends;
- Top-rated technical program draw attendees from around the world;
- An exhibit committee staffed with experienced exhibiting, sales, and marketing professionals.

ABOUT THE SPONSORING SOCIETIES

Institute of Electrical and Electronics Engineers (IEEE)

The IEEE is the world's largest professional association dedicated to advancing technological innovation and excellence for the benefit of humanity. IEEE membership is strong of 430,000 IEEE members present in 160 countries around the world.

IEEE publishes nearly a third of the world's technical literature in electrical engineering, computer science, and electronics. This includes approximately 170 transactions, journals, and magazines published annually by the 38 constituent technical societies who also sponsor more than 1,300 conferences in 92 countries, The IEEE Xplore® Digital Library contains more than 3.5 million documents from IEEE journals, transactions, magazines, letters, conference proceedings, and active IEEE standards.

IEEE Signal Processing Society (SPS)

The IEEE SPS is the world's premier professional society for signal processing scientist and professionals since 1948. The SPS is the fourth largest IEEE society with more than 15,000 members. The SPS is the preeminent source of signal processing information and resources to a global community.

ICIP is one of several high quality and high impact activities of the Society. The Society produces the IEEE Signal Processing Magazine which was ranked number one among all IEEE publications (125 in total) and among all publications within the Electrical and Electronics Engineering Category (245 in total), and ahead of the Proceedings of IEEE, in terms of its impact factor.

Reserve your exhibit space now

Booth selection is based on a first-come, first-choice basis, so don't delay and book your space now! Contact industry@icip2015.org to check availability

HOTELS

Conferium will act as a housing bureau for the Conference to provide you with the best access to a great selection of hotels within easy reach of the Québec Convention Centre. Special conference rates have been negotiated with the following hotels. Details will be posted on the website in February 2015:

Hilton Delta Château Laurier Château Frontenac Mariott Palace Royale









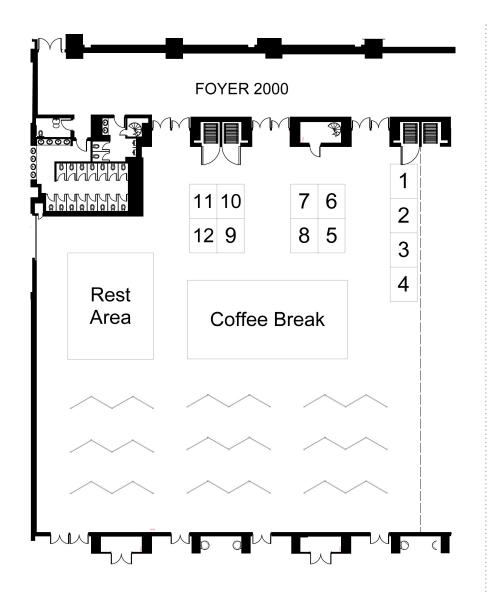




Photo credit: Québec City Convention Centre

















EXHIBIT PACKAGES SPECIFICATIONS

All exhibits will be co-located with the breaks and poster sessions area.

10' × 20' Booth - CAD 5,000

- 10' × 20' exhibition booth
- 1 table and 2 side chairs and wastebasket
- Regular-size logo on website with hyperlink to exhibitor website
- Logo and a 50-word profile in Final Program
 Registration fee waived for two (2) exhibition representatives
- Two (2) additional registration passes (exhibit area only)
- Printed booth sign with name of company
- One (1) wastebasket
- Customized options available at additional cost

10' × 10' Booth - CAD 3,000

- 10' × 10' exhibition booth
- 1 table and 2 side chairs and wastebasket
- Regular-size logo on website with hyperlink to exhibitor website
- Logo and a 50-word profile in Final Program
- Registration fee waived for two (2) exhibition representatives
- Two (2) additional registration passes (exhibit area only)
- Printed booth sign with name of company
- Customized options available at additional cost

Tabletop Exhibit - CAD 1,500

NOTE: This package is offered solely to Not-for-profit and academic organizations

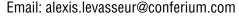
- 6' x 8' space
- One (1) draped table with two (2) side chairs and wastebasket Regular-size logo on website with hyperlink to sponsor website
- Logo and a 50-word profile in Final Program
- Registration passes (exhibit area only)

EXHIBIT HALL

- Carpeted Aisles
- Furnished Break Areas
- Cleaning of Common Areas
- Electricity, handling and storage included

If you have any questions about the exhibition please contact:

Alexis Levasseur-Dutil, Project Manager Conferium 580 Grande-Allée E., suite 140 Québec QC. Canada Tel: +1 418 522-8182



















PARTNERSHIP PROGRAMS

Platinum Partner – CAD 15,000 (1 available)

- 10' x 10' booth in a prime position in exhibition area;
- 4 complimentary delegate registrations^{1,2};
- Full-page Ad in program guide;
- Logo and a 200-word profile in Final Program;
- Large-size logo on website with hyperlink to sponsor website;
- Possibility to hold a 1-hour industry workshop (room and A/V provided) during normal session times;
- Advertising totem/Roll-up banners in conference venue close to registration desk;
- 4-page flyer⁴ included in conference bags and/or possibility to add small promotional object (pen, etc.);
- Acknowledgement during Opening Session & Banquet/ Awards ceremony;
- Sponsor-supported lunch session (excl. lunch cost);
- Choose ONE of the following benefits (first-come, first-served basis):
 - Logo on USB stick OR
 - Logo on tote bag OR
 - Logo on conference mobile OR
 - Logo on badge lanyard OR
 - Logo on dynamic signage at Convention Centre (besides all rooms and in various locations throughout Centre).

Gold Partner – CAD 10,000 (3 available)

- 10' x 10' booth in a prime position in exhibition area;
- 3 complimentary delegate registrations^{1,2};
- Full-page Ad in program guide;
- Logo and a 200-word profile in Final Program;
- Large-size logo on website with hyperlink to sponsor website
- Possibility to hold a 1-hour industry workshop (room and A/V provided) during normal session times;
- Advertising totem/Roll-up banners in conference venue close to registration desk;
- 4-page flyer⁴ included in conference bags;

- Acknowledgement during Opening Session & Banquet/ Awards ceremony;
- Choose ONE of the following benefits (first-come, first-served basis):
 - Logo on USB stick OR
 - Logo on tote bag OR
 - Logo on conference mobile OR
 - Logo on badge lanyard.

Silver Partner - CAD 5,000

- 1 complimentary 10' × 10' booth in a prime position within exhibition area:
- 2 complimentary delegate registrations^{1,2}Half-page Ad in program guide;
- Logo and a 100-word profile in Final Program;
- Medium-size logo on website with hyperlink to sponsor website;
- Possibility to hold a 1-hour industry workshop (room and A/V provided) during normal session times;
- Advertising totem/Roll-up banners in conference venue close to registration desk;
- 2-page flyer⁴ included in conference bags:
- Acknowledgement during Opening Session & Banquet/ Awards ceremony;

Bronze Partner - CAD 3,000

- 1 complimentary delegate full registration^{1,2};
- Half-page Ad in program guide as Banquet Sponsor;
- Logo and a 50-word profile in Final Program:
- Regular-size logo on website with hyperlink to sponsor website;
- 1-page flyer included in conference bags;
- Acknowledgement during Opening Session & Baquet/ Awards ceremony;

















PARTNERSHIP PROGRAMS

Banquet Partner – CAD 3,000 (2 available)

- 1 complimentary delegate full registration^{1,2};
- Half-page Ad in program guide as Banquet Sponsor; Logo and a 50-word profile in Final Program;

- Logo on website with hyperlink to sponsor website; Advertising totem/Roll-up banner during banquet; Acknowledgement during Banquet/Awards ceremony;
- Logo on banquet menus;
- 2 complimentary Banquet/Awards ceremony tickets.

Welcome Reception Partner – CAD 2,000

- Logo on website with hyperlink to sponsor website;
- Half-page acknowledgement in program guide as Welcome Reception Sponsor;
- Logo and up to a 50-word profile in Final Program;
- Advertising totem/Roll-up banner at Welcome Reception.

Students Activities Partner – CAD 1,500 (3 available)

- Logo on website with hyperlink to sponsor website;
- Half-page acknowledgement in program guide as Best Paper Award Sponsor:
- Logo and up to a 50-word profile in Final Program;
- Advertising totem/Roll-up banner during awards
- Acknowledgement during Banquet/Awards ceremony;
- 1 complimentary Banquet/Awards ceremony tickets.

Coffee Break Partner – CAD 1,500

- Logo on website with hyperlink to sponsor website;
- Logo and a 50-word profile in Final Program;
- Display space for one piece of advertising material (folder, brochures, etc.) during coffee breaks.

Industry-sponsored lunch sessions – CAD TBD

Please contact industry@icip2015.org for more details.

PROGRAM & WEB ADVERTISING

Inside Cover – CAD 1,500

- Full color inside back or front cover;
- Regular-size logo on website with hyperlink to sponsor website.

Full Page - CAD 750

- Full color 1 page, no specific position;
- Regular-size logo on website with hyperlink to sponsor website.

Half Page - CAD 500

- Full color 1/2 page, no specific position;
- Regular-size logo on website with hyperlink to sponsor website.

Website Ad - CAD 250

Regular-size logo on website with hyperlink to sponsor website.

Notes:

- ¹ Full registrations cannot be used for paper presentations. A separate registration must be purchased.
- ² Full registrations do not include Banquet tickets or Tutorials.
- ³ Rate does not include cost of lunch for attendees.
- ⁴ Flyer and/or material to be provided by Partner.

















IMPORTANT DATES AND INFORMATION

Deadline to send Files for production of printed and/or web material (Program, totebag, USB key, Totem/Roll-ups, etc.)

July 15, 2015

Deadline for Totebag inserts

Sept. 22, 2015

CONTACT INFORMATION

Partnership/Industry Chairpersons:

Branislav KISACANIN, Interphase Khaled EL-MALEH, Qualcomm email: industry@icip2015.org

Exhibition/Advertisement Project Manager:

Alexis LEVASSEUR-DUTIL, Conferium email: alexis.levasseur@conferium.com

EXHIBIT SCHEDULE

Decorating Contractor Move-in: Sunday, Sept. 27, 2015, 8:00 - 12:00

Exhibitor Move-in: Sunday, Sept. 27, 2015, 12:00 - 17:00

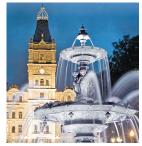
Exhibit Hours:

Monday: 10:00 - 19:00 Tuesday: 10:00 - 19:00 Wednesday: 10:00 - 16:00

Exhibitor Move out:

Wednesday, Sept. 30, 2015,16:00 - 20:30

Decorating Contractor Move-out: Wednesday, Sept. 30, 2015,16:30 - 20:30















SUMMARY - PARTNERSHIP, EXHIBIT & ADVERTISING

Partnership Packages	Platinum-CAD 15,000	Gold-CAD 10,000	Silver-CAD 5,000	Bronze-CAD 3,000
Ad in program	Full page	Full page	Half page	-
Logo size on website	Large	Large	Medium	Regular
Profile in final program	200-word	200-word	100-word	50-word
Full delegate registrations ^{1,2}	4	3	2	1
Exhibit Space	10′x 10′	10′x 10′	10′x 10′	_
Optional benefit	Select 1 of 5	Select 1 of 4	-	_
Partner-supplied insert in tote bag	4 pages + small item	4 pages	2 pages	1 page
Sponsored lunch session ³	1	-	-	_
Acknowledgement during Opening Session & Banquet/Awards	a	a	a	a
Possibility of 1-hour Industry workshop	a	a	a	_
Roll-Up/Totem at registration	a	a	a	-
Maximum number of partners	1	3	-	-
Partnership Packages	Banquet-CAD 3,000	Welcome-CAD 2,000	Students-CAD 1,500	Breaks-CAD 1,500
Ad in program	Half-page	Half-page	Half-page	_
Logo size on website	Regular	Regular	Regular	Regular
Profile in final program	50-word	50-word	50-word	50-word
Full delegate registrations ^{1,2}	1	-	-	-
Acknowledgement during Opening Session & Banquet	a		а	_
Roll-Up/Totem at registration	At Banquet	At welcome	At Banquet	-
Logo on Banquet menu	a	-	-	_
Banquet tickets	2	-	1	_
Display space during breaks	_	-	-	1 piece
Maximum number of partners	2	-	3	_

Exhibit Space Ren	Rate (CAD)	
10'x 20'	10'x 20' space with one table, 2 chairs, company identification sign	5,000
10'x 10'	10'x 10'space with one table, 2 chairs, company identification sign	3,000
Table-Top	6'x 8' space with one table and 2 chairs – ONLY for not for profit and academic organizations	1,500

Final Program &	Rate (CAD)	
Inside Cover	Full color inside back or front cover Regular-size logo on website with hyperlink to sponsor website	1,500
Full Page	Full color 1 page, no specific position Regular-size logo on website with hyperlink to sponsor website	750
Half Page	Full color 1/2 page, no specific position Regular-size logo on website with hyperlink to sponsor website	500
Website Ad	Regular-size logo on website with hyperlink to sponsor website	250

Notes:

¹ Full registrations cannot be used for paper presentations. A separate registration must be purchased.

 $^{^{\}rm 2}$ Full registrations do not include Banquet tickets or Tutorials.

³ Rate does not include cost of lunch for attendees

⁴ Flyer and/or material to be provided by Partner



ORDER FORM

Company Information														
Company Name:			Cullip	ally II	IIUII	IIalil	ווע							
Address:									ı					
City: State:					ZIP Code:									
Contact Name:					Title									
Phone:					Fax:									
Email:					Web site:									
				ı										
			Ext	nibitor	· Boo	oths								
Space types		P	rice				Qua	ntity			Total			
10' x 20' Booth		CAD	5,000											
10' x 10' Booth		CAD	3,000											
Table top Exhibit		CAD	1,500							\top				
			Partn	ership	Pro	gran	ns							
Platinium Partner		CAD	15,000	В	Banqı	uet Pa	artner				C.A	۱D	3,000	
Gold Partner		CAD	10,000	Īν	Velco	me F	Recepti	on Pa	artner		l CA	۱D	2,000	
Silver Partner		CAD	5,000	s	Student Act. Partner						I CA		1,500	
Bronze Partner		CAD	3,000	C	offe	e Brea	ak Part	ner			I CA	ND	1,500	
		P	rogram	& We	b A	dvert	ising							
Inside Cover		CAD	1,500	Н	lalf F	age					C.A	۱D	500	
Full Page		CAD	750	F	Full Page				l CA	۱D	250			
				Paym	nent									
By cheque (payable to Conferium «In Trust») Conferium 580 Grande Allée est, S Quebec City, Qc G1R 2K2 Canada					t, Suit	e 140	,							
Credit Card				⊐ Visa			■ Master Card			■ American Express				
Card Number														
Expiration Date						CVN	(3 last	digit	ts behind th	ne car	d)			
l understand and fully agree to th	e sp	ecifica	tions sta	ted ab	ove	and b	elow.							
Signature: Date:														

PLEASE, SEND THIS COMPLETED FORM BY EMAIL TO CONFERENCE@CONFERIUM.COM OR BY FAX AT 1 418 529-7548



TERMS AND CONDITIONS

2015 IEEE International Conference on Image Processing, September 27-30, 2015, Québec Convention Center, Québec City, Québec, Canada

- CHARACTER OF THE EXHIBITION: The IEEE ICIP and or its designated agent reserves
 the right to determine the eligibility of any company, product or service and the right to
 restrict, prohibit or evict any Exhibitor or product which detracts from the character of
 the exhibition or for any violation of the following Terms and Conditions.
- LOCATION/DATES: The 2015 IEEE International Conference on Image Processing will be held september 27-30, 2015, at the Québec City Convention Centre, Québec City, Québec, Canada.

Hours: (to be confirmed)

Monday, September 28, 2015: 10:00 to 19:00

Tuesday, September 29, 2015: 10:00 to 19:00

Wednesday, September 30, 2015: 10:00 to 16:00

- 3. INSTALLATION AND DISMANTLING: Spaces will be accessible to Exhibitors for setting up displays on Sunday, September 27, 2015, from 12:00 to 17:00. Packing and removal will be on Wednesday, September 30, 2015, from 16:00 to 20:30. Packing and removal of Exhibits prior to the close of the Exhibition is prohibited. Exhibitors shall be liable for all storage and handling charges for failure to remove Exhibits by the specified time and date.
- 4. BOOTH SIZE/FEE/EQUIPMENT: A full exhibit area of 10 feet x 20 feet at a cost of CAD \$5,000.00. A full exhibit area of 10 feet x 10 feet at a cost of CAD \$3,000.00. A Tabletop Exhibit at a cost of \$1,500.00. Maximum height for all materials erected is restricted by the Convention Center. Exhibitors who are using an island or peninsula configuration must contact show management for permission in advance of move in. Failure to make final payment constitutes a cancellation of this contract. See Cancellations section of the Terms and Conditions for details. Standard equipment entitlements include: organization name on provided nameplate, organization listing and 50-word description per exhibitor in the on-site directory and on the Conference web site, list of Conference attendees (post Conference.) and two exhibitor registrations granting access to plenary and technical sessions as an audience member. Any additional equipment requirements may be acquired through show service vendors identified in the Service Manual.
- AUDIO/VISUAL: Exhibitors are allowed to bring in their own audio visual equipment
 to use in their booths; however, show service personnel are not responsible for
 maintenance of such equipment. All A/V equipment leased through show services
 must be reserved in advance via the Service Manual forms.
- 6. SPACE ASSIGNMENTS: Space assignments are made by IEEE on a first-come, first-served basis, with all assignments made in the best interest of the Exhibition. The Exhibitor's booth location preference will be requested and assigned whenever possible. IEEE reserves the right to alter an Exhibitor's assigned space if it is deemed necessary in the best interest of the Exhibition and will consult with the Exhibitor before exercising this discretion.
- 7. SUBLETTING OF SPACE: The Exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than his own in the exhibit space without written consent of Conference organizers. Only one company shall be considered as the Exhibitor, any other company or unit in the space shall be considered a subsidiary or affiliate.
- GENERAL REGULATIONS: Loudspeaker sound displays are prohibited. The Conference staff reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind.
- 9. SAFETY CONSIDERATIONS: All exhibit and space materials must be in compliance with local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives or any substance prohibited by the city departments or authorities will not be permitted in the exhibition area. Likewise, all electrical work and wiring must be approved and installed in accordance with regulations.

Corridors leading to exit doors and all entrance and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers and exits be blocked or access to them be impeded by exhibition booths, partitions, exhibits or other objects.

- 10. OFFICIAL CONTRACTOR: An official Contractor will be designated in the Service Manual to perform services for exhibitors. No exhibitor or representative shall contract for such services with other than the said official contractor without the express written consent of Conference organizers, which, for reasons of security, in their sole discretion can deny such permission.
- ON-SITE REPRESENTATIVE: Exhibitors shall keep an attendant in their space during all exhibit hours.
- 12. SECURITY/LIABILITY: Overnight security personnel will be present in the exhibit area. The exhibitor assumes entire responsibility and agrees to protect, indemnify, and defend the Québec Convention Center, IEEE, Conference partners and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of Conference organizers, its employees and agents. In addition, exhibitors acknowledge that the show services contractors and IEEE do not maintain insurance covering exhibit property and that it is the responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses sustained through exhibition.
- 13. FACILITY DAMAGE: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the spaces, or the equipment in the spaces. When such damage occurs, the exhibitor is liable to the owner of the property so damaged.
- 14. CANCELLATION: If space contracted is canceled by the exhibitor on or after July 15, 2015, or if the exhibitor fails to occupy the space contracted, IEEE is entitled to the full amount of the space rental. Any cancellation made before July 15, 2015, will get a refund of 80% the amount of the space rental.
- AMENDMENT TO EXHIBITOR AGREEMENT: Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Conference organizers and IEEE.
- 16. INABILITY TO PERFORM: If IEEE should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the exhibitor to occupy his space due to circumstances beyond its control, IEEE will refund to the exhibitor the amount of the rental paid, and IEEE shall have no further obligation or liability to the exhibitor.
- 17. SALES PROMOTIONS AND DRAWINGS: All promotions conducted by the exhibitor must be free of obligation on the part of the winner and participants. All promotions and drawings must be approved by IEEE prior to the opening of the event.
- 18. CO-PARTNERSHIPS AND GRANTOR ENTITLEMENTS: Completion of the copartnership and grants portion of the Application Form is a commitment to support. Full payment must be received or the contract will be considered null and void and all promotional entitlements will be withdrawn. IEEE, at its discretion, may make reasonable changes, amendments or additions to entitlements. To be included in the Conference On-Site program, as a Platinium, Gold, Silver, Bronze, or Social Activity Partner, IEEE must receive the contributor's signed application and applicable donation by July 2, 2015. Missed deadlines are not remunerable by IEEE.
- 19. COMPLIANCE WITH TERMS AND CONDITIONS: IEEE, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending exhibitor or closing of the exhibit.

For any questions or further clarification of Terms & Conditions, contact: Conferium

580 Grande-Allée Est, Suite #140 Québec city,Québec,G1R 2K2, CANADA Telephone: 1-800-618-8182 email: Alexis.levasseur@conferium.com